



OUR FOUNDERS

CO-FOUNDERS

Lena Tabori

Lena Tabori is the CEO and co-founder of Welcome Enterprises (www.welcomeenterprisesinc.com) and, until July 2014, the publisher of Welcome Books. She began her career in 1967 at Harry N. Abrams, leaving there in 1980 as their first female vice president (Marketing and Special Sales) to co-found Stewart, Tabori & Chang, where she remained until 1982 when she co-founded the book packager, Welcome Enterprises, Inc. She also produced for television an animated special for ABC, Ziggy's Gift for which she was awarded an Emmy in 1983.

In 1991, Lena moved to San Francisco to become president and publisher of Collins Publishers San Francisco creating numerous photography titles including A Day in the Life of Hollywood. In 1993, she returned to Stewart, Tabori & Chang as their president and publisher, building it into one of the most significant illustrated book publishers in the United States. After selling it in 1997, Lena returned to Welcome full-time where she and her partner Clark Wakabayashi created Welcome Books® as their official publishing imprint. In 2005, she arranged for Welcome Books to be distributed by Random House. In 2014 she arranged for its sale to Rizzoli International Publications.

In 2017 she co-founded climatechangeresources.com to create a website aggregating trustworthy information on global warming to inform and create routes for action.

Mike Shatzkin

Mike Shatzkin is the Founder & CEO of The Idea Logical Company (<http://www.idealog.com>) and a widely-acknowledged thought leader about digital change in the book publishing industry. In his nearly 50 years in publishing, he has played almost all the roles: bookseller, author, agent, production director, sales and marketing director, and,

ClimateChangeResources.com

for the past 30 years, consultant. His insights about how the industry functions and how it accommodates digital change form the basis of all of the company's consulting efforts.

In 2017 Mike co-founded climatechangeresources.com to create a website aggregating trustworthy information on global warming to inform and create routes for action.

—Co-founders Mike Shatzkin and Lena Tabori

mike@idealog.com and lena@welcomeenterprisesinc.com